



Staindrop Academy
Cleatlam Lane
Staindrop
County Durham
DL2 3JU

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July 2017

www.staindropschool.com

Dear Parent/Carer and Student

Staindrop Uniform Changes – September 2017

As we look towards the next academic year I am writing firstly to thank parents for your continued support in striving to maintain our high standards of uniform.

To maintain high standards of uniform, regrettably sanctions are used where a minority of students are repeatedly not in and/or not wearing uniform correctly i.e. rolling knee length skirts up to become mini-skirts or wearing black denim type trousers and trainers.

Our local school uniform supplier is Emblematic. Items that are purchased from Emblematic comply with our uniform policy and will have the new school logo embroidered on to the skirts and blazers.

As a parent myself I am well aware we can choose to buy items from other high street retailers. However the challenge we all share as uniform customers is that retailers label items 'uniform' which do not then conform to individual School Uniform Policies.

Trousers may be purchased from suppliers other than Emblematic but please make sure the trousers you buy comply with our Uniform Policy. To be precise trousers should be baggy at the ankle and not made of denim fabric, no leggings are allowed. All shoes should be black and no trainers with logos i.e. Nike, Adidas, Reebok etc. Skirts bought from other stockists other than Emblematic are **not acceptable** and we want to avoid parents incurring additional costs by purchasing the wrong skirts and then having to buy the correct ones from Emblematic to meet our School Uniform Policy. The only skirt permitted from September 2017 is the Emblematic one with school logo on.

It is our expectation that all Year 7 will be wearing the new uniform in September 2017. Years 8-11 may wear their old blazer and tie up until September 2018 – this is a 1 year solution only. Any parents who have recently purchased a blazer (June or July 2017) with the old logo on it can have a new badge for their blazer for free – please speak to reception. All year 11 are expected to be wearing the new tie. No students should be wearing black fashion jackets; if they are then these must be replaced with a school blazer from Emblematic.

From September 2018 all year groups will need to purchase uniform from Emblematic.



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We believe firmly that if our students are smartly dressed in a uniform 'consistent with' our School Uniform Policy, they will be prepared for work in the classroom. Feedback about our new uniform has been very positive and I am looking forward to seeing our students wearing it in September.

Please find attached a copy of our uniform for your information.

Thank you for your continued support.

Mrs A Carr

Headteacher